Stylish, On-trend Swimwear for Every Body

The best beach body is the one you already have. No matter your size, shape, coverage preference or swim suit style – Lands’ End carries a variety of Women’s swimwear for every occasion. Regular, petite, petite plus, plus, long, long plus, mastectomy and extended cup sizes in a wide range of colors and patterns help you feel your best on the beach. Below is a glimpse of what we have in store for 2019 trends. For more swim options, visit Lands’ End.

**Bold Prints**

*Strategy:* Choose carefully structured one-pieces that use bold patterns in a way that accentuate your shape. Or, pair bold prints with a solid color for the perfect blend of sophistication and fun, offering personalized coverage in all the right spots to help flatter your figure in the way that you want.

**Swimwear to Consider:**

- **Beach Living Women’s High-neck Tankini Top:** This collection gives you the flexibility to pair together a wide range of bold prints with solids to help you meet this season’s trends in a style that suits you, thanks to customized sizing. With a higher neckline for more coverage and extra sun protection, and soft cups that help support the bust, this top is available in regular, plus, petite, long, mastectomy and extended cup sizes.

- **Women’s Tugless One Piece Swimsuit:** A favorite for decades, our Tugless Tank won’t ride up or shift out of place. By mixing figure flattering prints on top, with a simple colored bottom-half, this suit offers an easy way to capitalize on this bold trend with a comfortable, flattering fit. It’s available in 45 different size combinations including regular, petite, long, extended cup sizes, mastectomy, plus, and long plus.

- **Beach Living Women’s Square Neck Underwire Tankini Top:** Providing the flexibility to build an entire water wardrobe with just a few pieces, this tankini top is a great anchor for your beach wardrobe this season. Choose this universally flattering square neckline in a bold geometric or floral print and pair with a simple solid bottom, vice versa, or go bold throughout! Available in regular, petite, plus, long, long plus and extended cup sizes, with or without tummy control.

**Animal**

*Strategy:* A trend spanning across seasons, pair animal prints with a solid color for the perfect balance of fashion and fun. Or, go bold with carefully designed one-piece options that use the animal print to enhance your figure.

**Swimwear to Consider:**

- **Women’s Slender Draped Square Neck One Piece in Black Leopard:** Get ready to stun in the sun with this sophisticated touch of animal print created to have you looking and feeling your best. With graceful shirring and soft cup bra support, this suit is designed to slim and smooth, making
you look a whole size smaller instantly. An added bonus, this suit provides UPF 50 sun protection with superior stretch and fabric recovery. It’s available in regular, long, plus, long plus and extended cup sizes.

- **Women’s Slender Surplice Tankini Swimsuit Print**: Slender Separates give you the power to put your perfect look together – from silhouette to size. Choose the sophisticated Black Leopard print Surplice top and pair with a solid colored Slender Separated bottom to integrate this season’s trend seamlessly into your swimwear. This top also features wider, adjustable straps that sit comfortably on your shoulders, and has UPF 50 sun protection. Available in regular, plus, and extended cup sizes.

- **Women’s Tulip Hem Mini SwimMini Swim Skirt**: Pair a fun animal print top with a solid SwimMini™ for maximum impact. Our SwimMini™ has a wrap overlay with shirring on the left side for a softer edge and a feminine flair. It’s available in regular.

**Yellow**

*Strategy: From fall to spring and now summer, yellow is making waves across seasons. Try pairing a bright yellow top with a simple neutral bottom, or vice versa, for an easy way to incorporate this into your beach wardrobe. Another way is to choose prints that have a touch of yellow to brighten up your look.*

**Swimwear to Consider:**

- **Beach Living Women’s Keyhole Tankini in Nautical Yellow**: The Beach Living collection is designed to mix and match seemingly endless tops and bottoms, leaving you swimming in style possibilities. This tankini in Nautical Yellow has a higher neckline that provides extra coverage and sun protection, and the keyhole opening at the neck adds a splash of style. It’s also available in a [range of fun colors and prints](#) that span multiple trends for summer 2019, and comes in regular, petite, and long.

- **Sunrise Women’s High-neck One Piece Swimsuit Print**: With a less-structured silhouette and an all-over floral print with a touch of yellow, this suit is not only figure flattering but adds a hint of sophistication to this popular yellow trend. It’s available in regular and long.

**Multi-Purpose**

*Strategy: Simplicity is key to managing busy schedules and maximizing your time on the beach. Choose classic and timeless styles that can be worn in and out of the water – like swim tees, board shorts, and more – that can take you from the beach to a bike ride to the grocery store without stopping in-between.*

**Swimwear to Consider:**

- **Women’s Swim Cover-up Boatneck Swim Tee**: Made of stretchy, quick-drying swimsuit fabric, these super comfortable cover-ups are designed to wear over your swimsuit top – or wherever
you want – taking you from the water to backyard barbeques, afternoon walks and more – all while protecting you from the sun’s harmful rays. It’s available in regular, petite, long and plus.

- **Aqua Sport Women’s Comfort Waist 5” Board Shorts**: Easy to pull on and ready for action, our Aqua Sport swim separates let you create a suit to match your activity. Made of fabric that provides UPF 50 sun protection and a water-repellent finish that helps it dry quickly, these board shorts perform well in and out of the water. It’s available in regular, petite and plus with built in or non-built in panty options.

- **Women’s Long Sleeve Swim Tee Rash Guard**: We have your back – wherever the sun takes you. Our extra soft and incredibly light Swim Tee is designed to wear over your swimsuit top and also works as a colorful cover-up when the air turns cooler or you’re just looking to shade your skin when running errands, playing tennis, or just enjoying the great outdoors. It’s available in regular, petite, long, plus, and long plus.

**Sun Protection**

*Strategy:* Look for items that have high UPF ratings to protect your skin and maximize your time in the sun.

**Swimwear to Consider:**

- **Beach Living Collection**: This thoughtfully-designed collection makes it easy to build a fashionable swim wardrobe for every body. From style to size, coverage to color and pattern, the unique mix and match aspect of this collection allows you to create a look that suits your style. All styles provide UPF 50 sun protection to shield your skin and keep you worry-free for whatever occasion.

- **Women’s Long Sleeve Swim Tee Rash Guard**: Protection from the sun is a priority, especially if you spend a lot of time outside. Our extra soft and incredibly light Swim Tee is recommended by The Skin Cancer Foundation as an effective UV protectant and is designed to wear over your swimsuit top. It also works as a colorful cover-up in and out of the water and is available in regular, petite, long, plus, and long plus.

- **Women’s Swim Cover-up Boatneck Swim Tee**: Recommended by The Skin Cancer Foundation as an effective UV protectant, this light weight and ultra-soft swim tee features moisture-wicking fabric to keep you dry and comfortable on land with UPF 50 sun protection. It’s available in regular, petite, long, and plus.

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